



# Press Release

**Gerlingen, July 2021**

## **Walter Roller celebrates 75th anniversary**

**Founded in 1946, 2021 is a very special year for Walter Roller GmbH & Co based in Gerlingen near Stuttgart. This year, the expert for air coolers and heat exchangers celebrates its 75th anniversary.**

When Walter Roller founded his equally named company in 1946, he had already been working on the development of finned heat exchangers for 6 years in his parents' tinsmith's shop. As a friend of well-known company founders in refrigeration industry such as Göldner, Baader, Bock and Schaufler, who had concentrated more on refrigeration machine engineering, Walter Roller experimented with the heat transfer of refrigerating capacity via various fin systems.

The initially craft-based business took off very quickly, not least due to repairs to refrigerators and cold stores for the American occupation troops stationed in the Baden-Württemberg area. Already in 1957, the company expanded with the building of a production hall at its current location in Stuttgart-Gerlingen and started to develop new, innovative products.

Up until now, Roller has been faithful to its initial idea, the construction of heat exchangers. Over the past 75 years, Roller has grown into a nationally and internationally recognised family business in its third generation with a great deal of dedication, willingness to invest, quality awareness and customer orientation.

Today, Roller is characterised above all by an exceptional flexibility and a wide range of products in the manufacture of heat exchangers, air coolers and air conditioning units. The wide performance range and perfectly fitting solutions for almost every application in refrigeration, air conditioning and ventilation technology will continue to inspire customers in the future.



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## About Walter Roller:

Walter Roller GmbH & Co. is an internationally operating family-owned company in the refrigeration and air conditioning industry. At the head office in Gerlingen near Stuttgart Walter Roller stands for 75 years for the development, production and the selling of high-quality heat exchanger products in the premium segment. Examples of the highly efficient solutions for heating, cooling and ventilation are applications in commercial and industrial refrigeration, air conditioning and process cooling where customized products are of high importance.

Via trade and service partners Walter Roller is present in over 30 countries worldwide. The products which are developed in Germany are as well produced in Bangkok for the Asian market. The company is led by the acting partner Joachim Reule and managing director Wolfgang Krenn.

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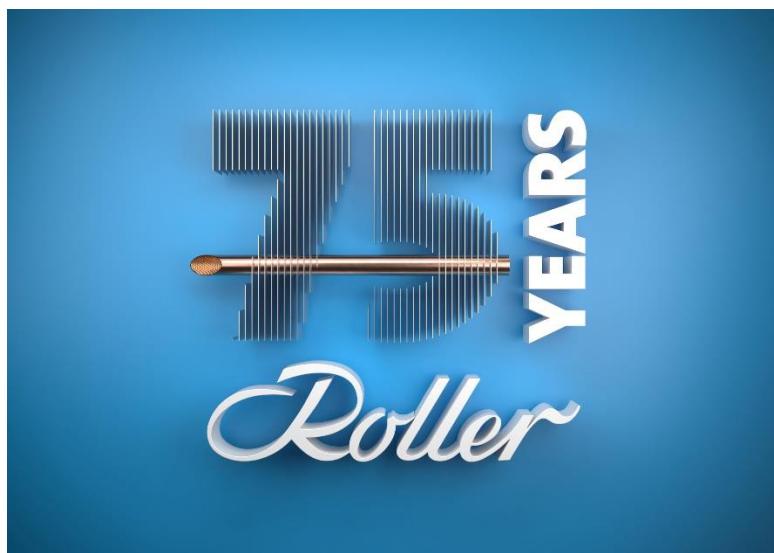
Managing Directors: Joachim Reule, Wolfgang Krenn



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## Illustration 1:

Walter Roller 75th anniversary Logo



## Illustration 2:

75th anniversary of Walter Roller at the Stuttgart-Gerlingen site

